# Community Web Site Project

Develop a Web site for a local business, community organization, or a community event by completing the following steps:

a)  Determine the topic of the Web site as follows:

    1.  Create a list of local businesses and community organizations you could contact about creating a Web site.
    2.  Decide on the best way to approach businesses and community organizations.
    3.  Make a list of potential questions to ask a business or organization.

b)  Locate a business or community organization that is interested in the project. Collect all the necessary information and images from the business or organization that you will need for the Web site. Be sure to clarify the purposes and target audience of the Web site as well as obtaining a logo and any other graphics the business or organization would like on the Web site.

c)  Determine the Web pages and then sketch the navigation structure. The site should contain at least four Web pages. One of the pages should contain a guest book.

d)  Determine the content and navigation links for each page.

e)  Sketch the design for each page. Include details about tables and navigation bars.

f)  Create the Web site. Use tables, style sheets, and design concepts to make your Web site professional.

g)  Run through all the pre-publishing checks and test outlined in Chapter 10 in the text and add appropriate meta data to the home page.

h)  Research and document the following:

    1.  The costs of posting the site to both a virtual and non-virtual host.
    2.  A plan for maintaining the site.
    3.  Methods the business or organization could use to promote the site.
    4.  Ways to measure the success of the site.

    Present this information in an appropriately formatted word processor document so that it can be shared with the business or organization.